

# Provider NEWS



## SSM Health Transforming Medicine Via Project Vibrance Q & A with Michael DeGere, DPM, MBA

Value-based care is an increasingly visible priority in high-quality patient treatment. And for good reason, says Michael DeGere, DPM, MBA, because it has the potential to be transformational in medicine. Dr. DeGere is Regional Vice President – Population Health for SSM Health Wisconsin. He’s among those at the company leading the charge to transform SSM Health from a volume-based care model to one based on improved outcomes for the larger patient population.



Michael DeGere, DPM, MBA

“All providers deal in the population health space in one way or the other,” said Dr. DeGere. “When we really focus on individual need, that works well. How do we do this on a larger scale as an organization?”

That’s what Project Vibrance is all about. We asked Dr. DeGere for some context.

### What’s in it for providers?

The things we’re trying to accomplish are not different from what providers want for their patients already—the right care, timely, effective coordination, accessible and affordable care for patients. The best care not just for acute care but for a lifetime. The way that this resonates the most is if it’s harmonious with what providers want to focus on. If it feels dissimilar or divergent, it will be difficult.

Historically, most provider reimbursements are formed upon volume and not value of service. Telemedicine, for example, has been available for a long time. Many organizations have not chosen telemedicine as an offering because it wasn’t reimbursed by CMS. As most carriers use CMS’ Medicare fee schedule as the basis for all their product offerings, the lack of CMS-based coverage for most types

*continued on pg 2*

Winter 2020

A newsletter for WellFirst Health providers

### This Issue

- Remind Patients about Mask-Wearing Importance 3
- New WellFirst Health Advantage Plans Debut for 2021 4
- Medicare Part B Step Therapy Program 5
- 2021 Medicare Advantage Benefit Addresses Cost Concerns 6
- Part D and Part B Vaccinations for Medicare Members 6
- Care Management Lends Hand 9
- Medical Policy Update 10
- Pharmacy and Therapeutics Update 12



## SSM Health Transforming Medicine ... (continued)

of telemedicine resulted in only limited telemedicine services being offered by providers. Here comes COVID, and it's not just encouraged but reimbursed. Barrier removed! The financial alignment is part of this. If you can save a patient money with fewer copays and fewer people hospitalized, that's nice for health plans, too.

### What's the reaction to Project Vibrance thus far?

Our SSM Health providers are still learning about it. Most of the elements to date have been in the configuration phase. There is nothing rolled out in a functional way yet but it's coming soon. What are we doing well now? Our partner, NAVVIS, is providing care management coordination—optimizing the way we provide care. Risk adjustment is important. It documents the complexity of the patients we're taking care of. It has reimbursement implications because it gives credit and support for managing a given population.

### Why is Project Vibrance needed?

The cost of health care is wildly out of control in this country largely because of the way health care is delivered and the way it has been historically reimbursed. High-volume delivery of service is more reactive than preventive. Value-based agreements deliver on key things—quality at a certain level and cost at a certain level. Control costs by avoiding the need for health care. Virtually every medical group sees Medicare patients. It's a unifying group everybody can relate to. The goal is to get healthy and stay healthy. It's very expensive to see a provider over and over. Yet, under most other health plans' reimbursement models, the more services providers render, the more they get paid. More health care equals more cost but not more health. Are there certain things in conflict with that today? Imagine if we needed acute care less often.

### How much does technology play into the transformation to value-based care?

NAVVIS has a tool called Coreo. Information is aggregated there. What does our diabetes practice look like? When is outreach due? What are the next steps? Our outreach may not be the kind of outreach the patient prefers. Our goal is to improve health, considering each patient's preferences.

When we look at a population health model, the County Health Rankings model is one I like a lot. When considering factors that affect health outcomes, the amount of weight given to clinical care is just 20%. By comparison, social and economic factors receive 40% weight, health behaviors 30%, and physical environment 10%. We can't do it all. But there are ways to apply analytics to our situation. If my barrier is getting to an appointment in the first place, we need to ask the question, what can we do? Will this plan work for you?

### You have a front row seat in medicine. How confident are you that we can turn this huge, complex ship around?

My confidence lies in the fact that we must. Our current system is not sustainable. It's something we have to do. The imperative lies in the way health care will be reimbursed in the future. It's whether we change or not. Some providers may be farther along in the evolution in risk adjustment today. This is the purpose of the whole project. Why did I go into medicine? How do we transform care? Transformational change is better for patients, care teams and the organization. ⊕



## WellFirst Health 2021 Provider Information Web Page

Effective January 1, 2021, SSM Health Plan will launch WellFirst Health Affordable Care Act (ACA) Individual and WellFirst Health Medicare Advantage plans for enrolled members residing in Madison County and St. Clair County in Illinois. Additionally, SSM Health Plan will launch Medicare Advantage plans for enrolled members residing in St. Louis City, St. Louis County and St. Charles County in Missouri.

In preparation, the WellFirst Health Provider Network Consultant Team has been distributing provider communications and resources, conducting outreach and offering trainings. To continue to support WellFirst Health providers, we have created a [WellFirst Health 2021 Provider Information web page](#), also linked from the Providers page. Refer to this web page for the

WellFirst Health 2021 Quick Reference and state-specific questions and answers about 2021 product offerings.

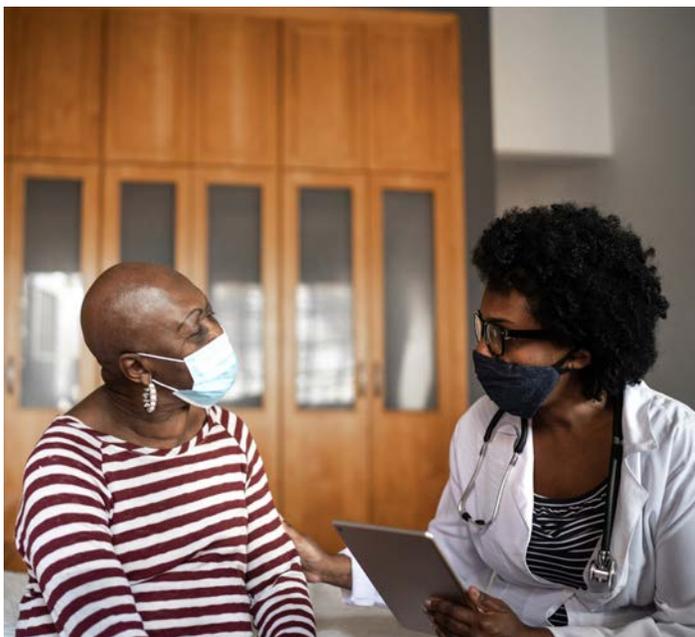
For questions or to request a training session for your organization, please contact a WellFirst Health Provider Network Consultant at [ProviderRelations@wellfirstbenefits.com](mailto:ProviderRelations@wellfirstbenefits.com).

In 2021, we will continue to offer WellFirst Health ACA Individual Plans in St. Louis City, St. Louis County and St. Charles County in Missouri and the WellFirst Health SSM Health Employee Health Plan (EHP) Administrative Services Only (ASO) for SSM Health employees and their dependents.

We look forward to working with you in the coming year! 🌱

## Remind Patients about Mask-Wearing Importance

A clinician's advice goes a long way. Let's do our best to help minimize the spread of COVID-19 and the flu by reminding patients to wear a mask and to do so properly.



“Please consider making a quick mention regarding the importance of masking during an office visit,” said Kevin Eichhorn, MD, Chief Medical Officer for WellFirst Health. “Your advice can make an important impression on patients and help reduce the spread of infection in our communities.”

Dr. Eichhorn recommends colleagues pass along CDC recommendations regarding effective and safe mask use:

- Wash your hands before putting on your mask
- Put it over your nose and mouth and secure it under your chin
- Don't touch your eyes, nose and mouth when removing the mask
- Wash your hands immediately afterwards

Masks and physical distancing, along with flu shots, are our most effective weapons against these dangerous viruses. But so are our own clinical efforts to encourage patients to do the right things to protect themselves and others. 🌱



## New WellFirst Health Medicare Advantage Plans Debut for 2021

On January 1, 2021, WellFirst Health Medicare Advantage plans will be effective for eligible Medicare beneficiaries residing in St. Louis City, St. Louis County, and St. Charles County in Missouri and Madison County and St. Clair County in Illinois. Familiarize yourself with all the exciting benefits available to WellFirst Health members in 2021. These benefits include:

- **Transportation benefit through the Lyft program.** Members can call our Customer Care Center at **877-301-3326** to request a ride to an upcoming appointment.
- **Preferred pharmacies and insulin savings.** Members will save money on copays when they fill their prescriptions at a preferred pharmacy such as SSM Health, CVS, Walmart and Target pharmacies.
- **In-home and virtual support and companionship through Papa.** Screened and trained Papa Pals assist members with meal prep, house chores, technology lessons, companionship and other senior services. Members can call Papa at **888-840-1609**.
- **Post-inpatient meals through Mom's Meals** for members who are discharged from the hospital or skilled nursing facility. Mom's Meals works with members for dietary needs, preferences, and delivery details.
- **Comprehensive and preventive dental benefits through Delta Dental.** Our plans have no deductible and a simple copay structure. Members can use their WellFirst Health Medicare member ID card to access care at their dentist's office.
- **Quarterly allowance for over-the-counter supplies** like bandages and pain relievers purchased online, over the phone, or at participating stores including Walgreens, CVS, Kroger and Walmart.
- **Gym and fitness benefit through the Silver & Fit program.** All plans provide free gym memberships to in-network gyms, fitness centers and YMCAs. If members prefer to exercise at home, they can have at-home fitness kits mailed to them. Members can register at [silverandfit.com](https://silverandfit.com).
- **Living Healthy Rewards Program** rewards members for completing healthy activities. Members can sign up for Living Healthy Rewards at [wellfirsthealth.com/login](https://wellfirsthealth.com/login).
- **Hearing benefit.** All of our plans include a \$0 hearing exam and a \$750 hearing aid allowance.
- **Vision benefit.** All of our plans include a \$0 vision exam and a \$200 eyewear allowance.
- **Nurse Advice Line** at **833-925-0398** available 24 hours a day, 365 days a year. Members can call if they aren't sure if they need to see a doctor or have a question.
- **Virtual Visits & Telehealth.** From the comfort of their home, members can get a diagnosis, a treatment plan and even a prescription, if needed. Members can start a virtual visit at [wellfirsthealth.com/virtualvisit](https://wellfirsthealth.com/virtualvisit).
- **Worldwide Travel.** For emergent and urgent coverage outside of the US and its territories.

Refer to [wellfirsthealth.com/extrabenefits](https://wellfirsthealth.com/extrabenefits) for more details on all the benefits available to members in the upcoming year. ⊕



## Medicare Part B Step Therapy Program

In 2021, our Medicare Part B medication coverage for WellFirst Health Medicare Advantage members will institute a new program called Medicare Part B Step Therapy program. Our program highlights preferred drug strategies with physician-administered Part B therapies in a way that lowers costs and improves the quality of care for our Medicare Advantage members.

Step therapy is a type of prior authorization that requires preferred therapies to be used prior to other non-preferred therapies if appropriate. This change will not affect members who are active utilizers of non-preferred Part B step-therapy medications prior to 2021 but it will affect all new starts of non-preferred therapies for 2021. Members already on non-preferred therapies within the last 365 days can remain on their established treatment plan.

An approved authorization from WellFirst Health is required prior to the administration of a non-preferred medication. Once a prior authorization is submitted, the plan will complete a 365-day lookback period to determine if the drug therapy constitutes a new start of therapy. Furthermore, we utilize this lookback period for new members who switch plans to avoid disrupting ongoing therapies. Members and physicians can request coverage determinations and can appeal any decisions under timeframes used in CMS-regulated Part D programs with Part B step-therapy edits.

The following table lists preferred drug(s) versus non-preferred drug(s). Preferred drugs are required to be tried first for treatment before a non-preferred drug is used. ⊕

Preferred drug(s)	Non-Preferred drug(s)
<b>Drug A</b>	<b>Drug B</b>
Herzuma, Trazimera, Kanjinti, Ogivri	Herceptin
Mvasi, Zirabev	Avastin
Truxima, Ruxience	Rituxan
Renflexis	Inflectra, Avsola, Remicade
Ziextenzo, Fulphila, Udenyca	Neulasta
Nivestym, Zarxio	Neupogen/Granix
Oral bisphosphonate trial - Part D Medication (alendronate, ibandronate, or risedronate)	Prolia (for a diagnosis of osteoporosis with high risk of fractures)
Synvisc-One or Monovisc	Durolane, Glesyn-3, Supartz FX, Synvisc, Euflexxa, Gel-one, Genvisc 850, Hyalgan, Hymovis, Sodium Hyaluronate, TriLuron, TriVisc, Visco-3
Zario, Nivestym	Leukine
fulvestrant	Faslodex
Retacrit	Procrit, epogen



## Part D and Part B Vaccinations for Medicare Members

Medicare members must get Part D vaccinations with their Part D carrier. Examples of vaccines that are covered for Medicare members as a Part D (drug benefit) when received in a pharmacy setting include:

- Hepatitis A
- Shingles
- Tetanus Diphtheria (Td)
- Tetanus Diphtheria Pertussis (Tdap)

If a Medicare member receives a Part D vaccination in a clinic setting, we will deny the claim to show member responsibility to pay. It is the expectation that providers will advise members that it is their responsibility to pay for Part D vaccinations administered in a clinic setting.

Members who receive Part D vaccinations in a physician's office will pay the entire cost of the vaccine and its administration. Members can then ask for reimbursement for their share of the cost.

Examples of vaccines covered for Medicare members as a Part B benefit include:

- Hepatitis B - in the clinic
- Influenza (flu) - in the clinic or the pharmacy
- Pneumonia - in the clinic
- Tetanus - when given in the clinic due to injury ⊕

### 2021 WellFirst Health Medicare Advantage Benefit Addresses Cost Concerns

New WellFirst Health Medicare Advantage plans remove any perceived preventive cost barriers for our members. Starting in 2021, our Medicare Advantage members enjoy cost-saving benefits, including: \$0 mammogram and \$0 screening colonoscopy (including when screening becomes diagnostic due to biopsy or removal of a growth, as well as after a positive at-home screening kit).

## Termination of Doctor/Patient Relationship

Practitioners sometimes feel it is necessary to terminate a relationship with a patient. WellFirst Health has an established policy for this, as part of our contract with providers while ensuring continuity of care for the member.

A practitioner may terminate such care only for good cause, as determined by WellFirst Health. Information regarding this process can be found in the Provider Manual. See [wellfirstbenefits.com/providers](https://wellfirstbenefits.com/providers). ⊕





## Improve Survey Outcomes

A personal discussion can go a long way toward improving survey results. Discuss the following topics at least once per year during a Medicare physical or annual wellness visit (AWV):

### Improving or maintaining physical health

- Talk about patients' perceptions of their own physical health.
- Applaud patients' physical health when possible and encourage them to stay positive.

### Improving or maintaining mental health

- Ask about your patients' mental health, and refer to behavioral health supports and services, if appropriate.
- Simple recommendations such as increased social activity, exercise, and healthy eating can have a big impact on a patient's sense of emotional well-being.

### Monitoring physical activity

- Discuss exercise and advise to start, increase, or maintain their physical activity level during the year.
- Strengthen recommendations by being specific. For example, suggest walking at a local park so patients have a specific, actionable idea.

## Improving bladder control

- Ask patients if they are having a urine leakage problem and offer potential treatment(s) for the problem.
- When recommending Kegel exercises or other non-pharmacologic remedies, emphasize that you are providing treatment so patients will take your recommendations seriously.
- Discuss available treatment options no matter the frequency or severity of the bladder control problem.

## Reducing the risk of falling

- Focus on fall-risk intervention to patients who had a fall or have problems with balance.
- If appropriate, refer to exercise/physical therapy programs aimed at improving balance, gait, and strength, withdrawing or minimizing psychoactive medications, management of orthostatic hypotension, or management of foot problems.
- Remind patients that installing handrails or using a cane can prevent falls.

## Evaluation and Management (E/M) CPT Code Revisions

Effective January 1, 2021, WellFirst Health will adopt the new rules developed by the American Medical Association (AMA) and approved by the Centers for Medicare and Medicaid Services (CMS) for coding the office and outpatient E/M visit code set (CPT codes 99201 through 99215). Under this new framework, patient history and physical exam will no longer be used to select the level of code for the office and/or outpatient E/M visits. Instead, the level of E/M may be determined by either Medical Decision Making (MDM) or Total Time.

These changes are designed to reduce administrative burden by simplifying the code-selection criteria, making them more clinically relevant and creating consistency across payors.

More information can be found on [cms.gov](https://www.cms.gov). The AMA has provided additional training modules at [ama-assn.org/practice-management/cpt/cpt-evaluation-and-management](https://ama-assn.org/practice-management/cpt/cpt-evaluation-and-management). 



## Modifier 25 Prepayment Review

Effective January 1, 2021, WellFirst Health will begin pre-payment claim reviews of evaluation and management (E/M) codes submitted with modifier 25 to determine if the circumstances support the modifier use. Clinical documentation will not be required at the time of claim submission. Providers may appeal decisions to not provide additional reimbursement for the E/M service through our standard-appeal processes.

Use of modifier 25 indicates a “significant, separately identifiable E&M service by the same physician on the same day of the procedure or other therapeutic service.”

In general, E/M services provided on the day of a procedure are considered part of the work of the procedure, and are not reimbursed separately. Similarly, an insignificant or trivial problem addressed during a preventive visit should not be reported separately, unless additional work, as a result, is required.

In either scenario, when the documentation supports work above and beyond what the physician would normally provide, and when the visit can stand alone as a medically necessary billable service, it may be appropriate to report the E/M service separately with a 25 modifier appended. ⊕

## Lumicera Specialty Pharmacy

Lumicera Specialty Pharmacy is our preferred specialty pharmacy. It is experienced in managing specialty medications and coordinating personalized support for members impacted by chronic illnesses and complex diseases.

Lumicera offers free delivery, same day service, medication consultations and refill reminders. Refer to our [Specialty Pharmacy Program web page](#) for more information about Lumicera and available support for members. ⊕

### Contact information for Lumicera:

Phone: [855-847-3554](tel:855-847-3554)

Fax: [855-847-3558](tel:855-847-3558)

310 Integrity Rd. Madison, WI 53717

[lumicera.com](http://lumicera.com)





## WellFirst Health Provider Network Consultant Spotlight



Shari Stringer

Shari Stringer always has the provider perspective in mind because it was not all that long ago that she was working in a provider setting herself. Prior to joining SSM Health in the Summer of 2019, Shari spent the past 25 years in health care, serving in billing, appeals and training. Shari also has a master's degree in Health Management.

“My former role and educational background definitely prepared me for working with providers and understanding the importance of their needs,” Shari said.

As a WellFirst Health Senior Provider Network Consultant, Shari supports both the Provider Network Consultant team and providers.

“Coming from the provider side, I’m able to answer questions, and help my peers understand claims

issues, and the best way to tackle them,” she said. “The part that I like the most about my role is being able to assist providers with issues and understand their needs as a provider.”

Shari has been heavily involved in provider outreach and training, as WellFirst Health continues to introduce new markets and products—endeavors that she has had to adapt to due to the current public health emergency. What would have been face-to-face interactions previously are now phone and email communications and remote meetings.

“This shift allows me to maintain consistent communication with providers,” Shari said. “As long as I can connect with and form a relationship with providers, everything will fall in place. We’re all in this together.”

Contact the WellFirst Provider Network Team at [314-994-6262](tel:314-994-6262) or [ProviderRelations@wellfirstbenefits.com](mailto:ProviderRelations@wellfirstbenefits.com). 

## Care Management Lends a Hand

We offer free programs to support your WellFirst Health-covered patients. Whether it’s a new mom who would benefit from breastfeeding support or an elderly patient in need of an advance care planning conversation and document completion, the Care Management team is here to help.

“Sometimes we’re the only adults they talk to during the day,” said Alexandria Hellenbrand, a program outreach specialist on the OB Care Management Team, of new mothers she cares for. “We call to ask how they are doing in the course of the pregnancy or afterwards.”

Hellenbrand and her team offer resources and advice on lactation and other pregnancy-related matters.

Through telephone outreach, our specially trained nurse case managers, social workers and support staff can help your patients navigate insurance, find community resources, or set goals to improve self-management of their chronic condition.

Visit [wellfirstbenefits.com/Care-management](https://wellfirstbenefits.com/Care-management) to view our programs and resources. You can also refer patients to Care Management by calling [800-356-7344](tel:800-356-7344), ext. 4132. 



## Winter 2020 Medical Policy Updates

Highlights of recent medical policy revisions, as well as any new medical policies approved by WellFirst Health's Medical Policy Committee, are shown below. The Medical Policy Committee meetings take place monthly. We appreciate contributions by specialists during the technology assessment of medical procedures and treatments.

To view all of WellFirst Health's medical policies, visit [wellfirstbenefits.com](http://wellfirstbenefits.com) and search **Medical Policies**. [wellfirstbenefits.com](http://wellfirstbenefits.com) is updated as the medical policies become effective. For questions regarding any medical policy or if you would like copies of a complete medical policy, please contact our Customer Care Center at **800-279-1301**.

All other WellFist Health clinical guidelines used by the Health Services Division, such as MCG (formerly known as Milliman) and the American Society of Addiction Medicine, are accessible to the provider upon request. To request the clinical guidelines, contact the Health Services Division at **800-356-7344, ext. 4012**.

### General Information

Coverage of any medical intervention discussed in a WellFirst medical policy is subject to the limitations and exclusions outlined in the member's benefit certificate and applicable state and/or federal laws. A verbal request for a prior authorization does not guarantee approval of the prior authorization or the services. After a prior authorization request has been reviewed in the Health Services Division, the requesting provider and member are notified. Note that prior authorization through the WellFirst Health Services Division is required for some treatments or procedures.

Prior authorization requirements for Self-funded plans (ASO) may vary. Please refer to the member's Summary Plan Document or call the Customer Care Center number found on the member's card for specific prior authorization requirements.

For radiology, physical medicine and musculoskeletal surgery prior authorizations, please contact National Imaging Associates (NIA)/Magellan.

### Radiology:

Providers may contact NIA by phone at **866-307-9729**, Monday-Friday from 7 am to 7 pm CST or via [RadMDSupport@MagellanHealth.com](mailto:RadMDSupport@MagellanHealth.com). View details about the [radiology prior authorization program](#) on [wellfirstbenefits.com](http://wellfirstbenefits.com).

### Physical Medicine:

Providers can contact NIA by phone at **866-307-9729** Monday-Friday from 7 am to 7 pm CST or by email at [RadMDSupport@MagellanHealth.com](mailto:RadMDSupport@MagellanHealth.com). View details about the [physical medicine prior authorization program](#) on [wellfirstbenefits.com](http://wellfirstbenefits.com).

### Musculoskeletal

Providers can contact NIA by phone at **866-307-9729** Monday-Friday from 7 am to 7 pm CST or by email at [RadMDSupport@MagellanHealth.com](mailto:RadMDSupport@MagellanHealth.com). View details about the [musculoskeletal prior authorization program](#) on [wellfirstbenefits.com](http://wellfirstbenefits.com).

## General Information

- Prior authorization is required for adult and pediatric tilt in space manual wheelchairs.
- Effective September 1, 2020, prior authorization is not required for Cardiac Monitoring Device (ZioPatch).
- Foot prosthesis with a user-adjustable heel height feature is considered not medically necessary.

## Technology Assessments

### Medically necessary:

- Magnetic expansion control (MAGEC) procedure
- Hypoglossal nerve stimulation for obstructive sleep apnea (e.g. Inspire)
- Dry needling (effective January 1, 2021)
- Orthoptics for convergence insufficiency (effective January 1, 2021)

### Experimental and investigational, and therefore are not medically necessary:

- Interferential current stimulation (e.g., Sanexa)
- Intravascular lithotripsy
- Iontophoretic drug delivery except for hyperhidrosis
- Irreversible electroporation
- NuShield placental allograft



- Pharmacogenetic screening in the general population
- Transdermal glomerular filtration rate measurement
- Voiding prosthesis for impaired detrusor contractility

## New Medical Policies

Effective October 1, 2020

### Vertos Minimally Invasive Lumbar Decompression (MILD) MP9551

The Vertos MILD procedure is considered medically necessary when the member has failed at least six (6) weeks of conservative treatment. A CT or MRI demonstrates lumbar spinal stenosis secondary to ligamentum flavum hypertrophy. Neurogenic claudication secondary to lumbar spinal stenosis is documented. Prior authorization is required.

## Revised Medical Policies

Effective September 1, 2020

### Bone Growth (Osteogenesis) Stimulator MP9076

The use of a stimulator is considered experimental and investigational, and therefore not medically necessary for the following: iliac apophysitis, stress fracture, talar dome lesion following osteochondral autograft and fractures with post-reduction displacement of more than 50%. Prior authorization is required.

### Sleep Studies: Unattended and Attended Nocturnal Polysomnography MP9132

Attended split-night sleep studies are considered medically necessary for the following: Apnea Hypopnea Index (AHI) is greater than 15 in the first two (2) hours of a diagnostic sleep study. Moderate or severe sleep apnea is noted during an in-lab study. Previous study indicated moderate or severe apnea.

Attended full-night titration sleep study are considered medically necessary for the following: CPAP treatment criteria is met. A previous split-night study did not allow for abolishment of the vast majority of obstructive respiratory events. Despite documented compliance, prescribed CPAP/AutoPAP does not control clinical symptoms. The AHI remains persistently high with the use of a PAP device. A non-CPAP alternative was tried.

### Prostate Treatment MP9361

Cystourethroscopy with anterior prostate commissurotomy and drug delivery for benign prostatic hyperplasia is considered experimental and investigational, and therefore not medically necessary.

### Genetic Testing for Pharmacogenetics MP9479

Pharmacogenetic screening in the general population is considered not medically necessary.

Effective October 1, 2020

### Seat-lift Mechanisms and Standing Devices MP9102

A transfer device (e.g., hydraulic, mechanical, or Hoyer) is considered medically necessary when the member would otherwise be bedbound. Prior authorization is required.

### Engineered Products for Wound Healing MP9287

Allomax does not require prior authorization for a covered breast reconstruction procedure.

### Hearing Aids MP9445

Contralateral routing of sound (CROS) device requires prior authorization.

Effective November 1, 2020

### Whole Exome and Whole Genome Sequencing (WES) MP9548

Panel testing in the general population is considered not medically necessary. ⊕

## Winter 2020 Pharmacy and Therapeutics/Drug Policy/Formulary Change Update

Highlights of recent drug policy revisions, as well as any new drug policies approved by WellFirst Health's Medical Policy Committee, are shown below. **Note:** All changes to the policies may not be reflected in the written highlights below. We encourage all prescribers to review the current policies.

**All drugs** that have written WellFirst Health policies **must be prior authorized** by sending requests to Navitus unless otherwise noted in the policy. Please note that most drugs listed below and with policies require specialists to prescribe and request authorization.

Policies regarding medical benefit medications may be found on [wellfirstbenefits.com](http://wellfirstbenefits.com). From the home page, drop down from the **I am... screen** to Provider and then Pharmacy Services. Under current Drug policies, click See Library and search.

Criteria for pharmacy benefit medications may be found on the prior authorization form located in the provider portal. Pharmacy benefit changes may be found on [wellfirstbenefits.com](http://wellfirstbenefits.com). From the home page, drop down from the **I am... screen** to **Provider and then Pharmacy Services. Under Covered Drugs/Formulary there is a change notices link below each formulary.**

Please note that the name of the drug (either brand or generic name) must be spelled completely and correctly when using the search bar. Medical injectable drugs may also be searched using the appropriate J-code (e.g., J9301 for Gazyva).

### New Drug Policies

#### **PADCEV (enfortumab vedoin-ejfv) MB2010**

Effective October 1, 2020, PADCEV, which is used to treat refractory or relapsed locally advanced or metastatic urothelial cancer or stage 4 advanced metastatic disease, will require a prior authorization. It is restricted to oncology or hematology prescribers.

#### **TRODELVY (sacituzumab govitecan) MB2009**

Effective January 1, 2021, TRODELVY, which is used to treat metastatic triple-negative breast cancer, will require a prior authorization. It is restricted to oncology prescribers.

#### **KADCYLA (ado-trastuzumab emtansine) MB2008**

Effective January 1, 2021, KADCYLA, which is used to treat unresectable or metastatic HER2-positive breast cancer and adjuvant treatment of early HER2-positive breast cancer, will require a prior authorization. It is restricted to oncology prescribers.

#### **ENHERTU (fam-trastuzumab deruxtecan-nxki) MB2007**

Effective January 1, 2021, ENHERTU, which is used to unresectable or metastatic HER2-positive breast cancer, will require a prior authorization. It is restricted to oncology prescribers.

#### **REBLOZYL (luspatercept-aamt)**

Effective January 1, 2021, REBLOZYL, which is used to treat very low- to intermediate-risk myelodysplastic syndrome with ring sideroblasts (MDS-RS) or myelodysplastic/myeloproliferative neoplasm with ring sideroblasts and thrombocytosis (MDS/MPN-RS-T), will require a prior authorization. It is restricted to oncology or hematology prescribers.

### Changes to Drug Policy

#### **ZULRESSO (brexanolone) MB1939**

Effective October 1, 2020, updated HCPCS code to J1632. Prior authorization is required and is restricted to a psychiatrist or an obstetrician-gynecology prescriber.

#### **TECENTRIQ (atezolizumab) MB1817**

Effective October 1, 2020, added indication for Melanoma. Prior authorization is required and is restricted to oncology prescribers.

#### **TEPEZZA (teprotumumab-trbw) MB2005**

Effective October 1, 2020, updated HCPCS code to J3241. Prior authorization is required and is restricted to ophthalmology, ophthalmic, or oculoplastic surgeon prescribers.

#### **SARCLISA (isatuximab) MB2004**

Effective October 1, 2020, updated HCPCS code to J9227. Prior authorization is required and is restricted to oncology prescribers.

#### **DARZALEX (daratumumab) MB1832**

Effective October 1, 2020, updated HCPCS code for Darzalex Faspro to C9062. Prior authorization is required and is restricted to oncology prescribers.



### **Botulinum Toxin MB9020**

Effective November 1, 2020, added disclaimer that the Hyperhidrosis (axillary) indication does not apply to members of the state of Illinois. Prior authorization is required.

### **CRYSVITA (burosumab) MB1831**

Effective November 1, 2020, updated continuation criteria to include, documentation that the member has experienced an increase or normalization of serum phosphorus while on CRYSVITA therapy. Prior authorization is required and is must be prescribed by an endocrinologist or specialist experienced in treatment of metabolic bone disorders.

### **BAVENCIO (avelumab) MB1936**

Effective November 1, 2020, added indication for locally advanced or metastatic urothelial carcinoma that has not progressed with first-line platinum-containing chemotherapy. Prior authorization is required and is restricted to oncology prescribers.

### **ENTYVIO (vedolizumab) MB9453**

Effective November 1, 2020, removed age requirement of 18 years or older. Prior authorization is required and is restricted to gastroenterology prescribers.

### **KYMRIAH (tisagenlecleucel) MB1822**

Effective November 1, 2020, moved 'Member has had prior stem cell transplantation that has disease progression 6 months post stem cell infusion' to be included in 1.1.3 instead of its own step. Prior authorization is required and is restricted to oncology prescribers.

### **ONPATTRO (patisiran) MB1838**

Effective November 1, 2020, removed age requirement of 18 years or older. Prior authorization is required and is restricted to oncology, hematology, or neurology prescribers.

### **ORENCIA (abatacept) IV Formulation MB9457**

Effective November 1, 2020, updated continuation criteria to include efficacy documented in the medical record indicating stabilization or improvement in disease activity and absence of treatment limiting toxicity. Prior authorization is required and is restricted to rheumatology prescribers.

### **Pegfilgrastim and biosimilars MB1808**

Effective February 1, 2021, removed Udenyca for preferred products. No prior authorization is required for the preferred products (Fulphila and Ziextenzo) but products must be prescribed by a hematologist or oncologist.

### **Immune Globulin MB9423**

Effective November 1, 2020, added indications of pediatric autoimmune neuropsychiatric disorders associated with streptococcal infections and pediatric acute-onset neuropsychiatric syndrome. These two indications only apply to members of the state of Illinois and prior authorization is required.

### **Pertuzumab Products (formerly PERJETA) MB9438**

Effective February 1, 2021, added PHESGO as a preferred product. Prior authorization is required and is restricted to oncology or hematology prescribers.

### **Rituximab Products MB9847**

Effective November 1, 2020, removed age requirement for the rheumatoid arthritis indication and added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is required and is restricted to rheumatology, transplant, hematology, neurology, dermatology, ENT or oncology prescribers.

### **Trastuzumab Products MB1805**

Effective February 1, 2021, added PHESGO as a preferred product. Prior authorization is required and is restricted to oncology or hematology prescribers.

### **Bevacizumab Products MB9431**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology prescribers.

### **LARTRUVO (olaratumab) MB9956**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology prescribers.

### **POLIVY (polatuzumab vedotin-piiq) MB1938**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology prescribers.

### **VECTIBIX (panitumumab) MB1810**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology prescribers.

### **EMPLICITI (elotuzumab) MB1906**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology or hematology prescribers.

### **IMFINZI (durvalumab) MB1828**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology prescribers.

### **ONCASPAR (pegasargase) MB1903**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology or hematology prescribers.

### **Bendamustine Products MB1917**

Effective November 1, 2020, added requirement that the dose must be rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology or hematology prescribers.

### **VELCADE (bortezomib) MB1922**

Effective November 1, 2020, added requirement that the dose must be

rounded down to the nearest vial size if calculated dose is within 10% of the nearest vial size. Prior authorization is not required but is restricted to oncology prescribers.

### **Antihemophilia Factors and Clotting Factors MB1802**

Effective December 1, 2020, removed all investigational and not medically necessary references. If an indication is not listed in the policy, it is considered investigational and not medically necessary. Prior authorization is required.

### **Infliximab Infusions MB9231**

Effective December 1, 2020, added indication for refractory pulmonary sarcoidosis. Prior authorization is required and is restricted to dermatology, rheumatology, or gastroenterology prescribers.

### **KEYTRUDA (pembrolizumab) MB1812**

Effective December 1, 2020, added indication for primary mediastinal large b-cell lymphoma (PMBCL). Prior authorization is required and is restricted to oncology prescribers.

### **NUCALA (mepolizumab) MB9914**

Effective December 1, 2020, added indication for hypereosinophilic syndrome (HES). Prior authorization is required and is restricted to hematology, pulmonology, or immunology prescribers.

### **SIMPONI ARIA (golimumab) MB9874**

Effective December 1, 2020, added indications for polyarticular juvenile idiopathic arthritis and pediatric psoriatic arthritis for member 2 years of age or older. Prior authorization is required and is restricted to rheumatology prescribers.

### **Retired Policies**

Effective December 1, 2020, PIROXICAM CAPSULES PA9936

Effective December 1, 2020, VALSARTAN PA1943



## **Did you receive a 2021 Plan and Benefit Changes notification?**

To keep WellFirst Health in-network providers informed of changes that will affect their patients, we will annually compile an informational packet summarizing plan and benefit changes for the upcoming year. The notification

for 2021 was distributed to providers on October 30, 2020. If you have questions, please contact a WellFirst Health Provider Network Consultant at **314-994-6262** or [ProviderRelations@wellfirstbenefits.com](mailto:ProviderRelations@wellfirstbenefits.com). ☎



## Finding Member Benefit Information

Providers can access documentation related to a member's WellFirst Health benefits, including certificate of coverage, member policy or certificate, and the member handbook at [memberbenefits.wellfirstbenefits.com](https://memberbenefits.wellfirstbenefits.com).

From this web page, providers can enter the Group Number or Member ID to retrieve information for a particular member. Providers are encouraged to check

their entered information to ensure that accurate information for the member is returned.

Providers can also access the Member Summary Plan Description (SPD) for SSM Health's Employee Health Plan Administrative Services Only (ASO) plan members at [memberbenefits.wellfirstbenefits.com](https://memberbenefits.wellfirstbenefits.com). ⊕

## How to find a Prior Authorization form

Prior authorization forms for medications under the *medical benefit* for WellFirst Health commercial plans and medications under the *pharmacy benefit* for Plan commercial and WellFirst Advantage plans can be obtained from the Navitus Prescriber Portal. Access the Prescriber Portal from [wellfirstbenefits.com](https://wellfirstbenefits.com) by following the steps below:

1. Go to [wellfirstbenefits.com](https://wellfirstbenefits.com)
2. Hover over **For Providers**
3. Select **Pharmacy Services**
4. On the left side of the page under Prior Authorization, click **Prescribers**

5. Enter your **NPI number and state**

6. Select **Prior Authorization** on the right-hand side of the Prescriber Portal

7. Select **WellFirst-Exchange for Navitius Client**

Prior authorization forms will populate. You may also use the search field to search for a specific prior authorization form.

Prior authorization requests for medications under the *medical benefit* for WellFirst Advantage plans must be submitted to the (not Navitus) through the Provider Portal Authorization Submission application. ⊕

## Provider Portal Enhancement Allows Users to Update Their Information

A new feature of the WellFirst Health Provider Portal allows users to update their contact information at any time, not just during their initial account setup. Users can update their email address, name, and phone number in their Account Settings, as well as select "Opt-In for Electronic Communications" if they initially selected "Opt-Out" during their registration.

By selecting the "Opt-In" option, Portal users will receive direct and expedited provider email communications from WellFirst Health.

While Opt-In is available through the Provider Portal, opting out after selecting Opt-In is done through the "Unsubscribe" link at the bottom of email communications that you receive from the Health Plan. Once you unsubscribe, your email address is automatically inactivated from the system and further electronic communications cannot be sent to that address. ⊕



## Notification Necessary for Provider Demographic Changes

WellFirst Health is committed to ensuring accurate provider information is displayed within its provider directories. As a health plan, we are required to keep provider information up to date by CMS and other regulatory and accreditation entities.

To ensure we have the most current, accurate provider information available for our members, we require providers to notify their designated Provider Network Consultant as soon as staff are aware of any of the following changes:

- Ability to accept new patients
- Practicing address
- Phone number
- Provider terminations
- Other changes that affect publicly posted provider accessibility and demographics information. This includes, but is not limited to:

- Practice location's handicap accessibility status
- Hospital affiliation
- Provider specialty
- Languages spoken by provider
- Provider website URL

WellFirst Health is committed to ensuring that we present accurate provider information. Communication between the health plan and providers will assist in maintaining excellent quality of care and customer service to our members and patients.

Please review the current listing of practitioners and locations included in the online provider directory at [wellfirstbenefits.com/find-a-doctor](https://wellfirstbenefits.com/find-a-doctor) to ensure we are posting the most current information. ⊕

## New SSM Health Saint Louis University Hospital Now Open

Another endeavor in the more than 100-year relationship between SSM Health and St. Louis University came to fruition earlier this year. The new SSM Health Saint Louis University Hospital and outpatient care facility opened on September 1, 2020. Construction began in 2017.

According to a [St. Louis University media release](#), the new hospital features more than 800,000 square feet, 316 private patient rooms, an expanded Level I trauma center and emergency department. It also offers larger intensive care units, expanded patient parking, green space and areas for future campus expansion.

All WellFirst products and services are provided by subsidiaries of SSM Health Care Corporation. As such, we are pleased for the enhanced patient and provider experience the new facility is equipped to provide. ⊕

### WellFirst Health *Provider News*

**Les McPhearson**, President

**Loretta Lorenzen** Vice President,  
Network Management and Contracting

### Editorial Staff

**Scott Culver** Manager, Communications

**Steve Busalacchi** Editor

### Content Reviewers

**Loretta Lorenzen** Vice President,  
Network Management and Contracting

**Cara Peterson**, Quality and Accreditation Lead

**Nicole Chripczuk**, Director of  
Network Development

**Elizabeth Fleig**, Supervisor,  
Provider Network Services

**Honore Manning**, Provider Communications  
Specialist, Provider Network Services

©2020 WellFirst Health  
1277 Deming Way • Madison, WI 53717

## Visit [wellfirstbenefits.com](https://wellfirstbenefits.com)

ACA Individual Customer Care Center  
866-514-4194

Employee Health Plan Customer  
Care Center 877-274-4693

Monday –Thursday 7:30 am – 5 pm  
Friday 8 am – 4:30 pm

877-301-3326 for Medicare Advantage

Monday – Friday, 8 am – 8 pm  
Weekends: October 1 – March 31, 8 am – 8 pm

## Contact a Provider Network Consultant

Call 314-994-6262 or email  
[ProviderRelations@wellfirstbenefits.com](mailto:ProviderRelations@wellfirstbenefits.com)



## Provider Network Consultants

While online self-service resources and the Customer Care Center are your first sources of information, Provider Network Consultants (PNCs) are here to support our in-network providers with more in-depth inquiries.



WellFirst Health<sup>®</sup>



SSMHealth.

Provider Relations  
12312 Olive Blvd., 4th floor  
St. Louis, MO 63141



▶ Visit  
[wellfirstbenefits.com](https://wellfirstbenefits.com)

All WellFirst Health products and services are provided by subsidiaries of SSM Health Care Corporation, including, but not limited to, SSM Health Insurance Company and SSM Health Plan. Provider resources and communications are branded as WellFirst Health.